

Objectivity Case History

Customer Information

Customer: Knowledgelink
Industry: Network tools
Application Domain:
Status: Going Beta week of 2/1
Platform: NT
Compiler: Visual C++
Other Tools: Tying into Verity

Buying Criteria

Knowledgelink's product is a tool to manage data coming from multiple sources such as text engines, intranets, internets, scanning devices and local disk data. This tool is used to combine information from these various sources to provide a single logical view to the end user.

Knowledgelink looked at both Objectivity and Poet, with Poet offering an aggressive (give-away) pricing model. Company stability and future vision of the company were important to Knowledgelink

Why Objectivity

Knowledgelink chose Objectivity for the following reasons:

- 1) Local sales support – very important to them since they were such a small business and didn't feel they would get the attention from a distant site
- 2) Reputation of objectivity with its current customers
- 3) Ability to scale as data sources and information from these sources grew
- 4) Ability to change platforms if needed without recoding
- 5) Desire for robust capability beyond a Poet offering – need to move to an other than pure web based solution.

Contact Information

Objectivity Rep: Leahy
Customer Contact: Scott Dukes
Phone:
Email: